

Dr. Shadia Blair

Dr. Shadia Blair is a dynamic and results-driven advancement leader serving as Director of Development at the University of North Florida, where she leads the comprehensive fundraising strategy for the Silverfield College of Education and Human Services. In this role, she manages a robust portfolio, partnering closely with the Dean and academic leadership to align philanthropic investments with institutional priorities. Known for her data-informed and relationship-centered approach, Dr. Blair has achieved a 400 percent increase in fundraising revenue, generating \$5.9 million in a single fiscal year.

Prior to her current role, Dr. Blair served as Development Director for the American Heart Association in Jacksonville, where she led high-impact campaigns including Go Red for Women, Leaders of Impact, Teen of Impact, and Woman of Impact. Under her leadership, these initiatives ranked among the top five nationally for funds raised. Across her experiences, she has demonstrated a consistent commitment to people centered leadership, operational excellence, and mission-driven impact.

She earned her Doctor of Education in Organizational Leadership from Nova Southeastern University, where her research focused on enhancing board diversity in nonprofit organizations, reflecting her commitment to inclusive leadership and equitable representation. She also holds a Master of Public Health degree from Nova Southeastern University, with a focus on global health, social promotion, and community assessment. Her academic training informs her holistic approach to advancement, bridging education, health, and community outcomes.

Beyond her professional responsibilities, Dr. Blair is actively engaged in community and professional service. She serves on the Emerging Leaders Board for LJD Jewish Family and Community Services and is a member of the Jacksonville Urban League Young Professionals. She has also held leadership roles within Alpha Kappa Alpha Sorority,

Incorporated, where she previously served as Chairperson of Community Service. Through her work and service, Dr. Blair remains deeply committed to advancing education, strengthening communities, and creating pathways for equitable opportunity through philanthropy and leadership.